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**LOUIS CARBONNEAU NAMED FOR SECOND YEAR IN A ROW  
AS ONE OF THE WORLD'S LEADING IP STRATEGISTS**

**Seattle - June 4, 2013.** [TANGIBLE IP, LLC](http://WWW.TANGIBLEIP.BIZ), an international patent brokerage and Intellectual Property advisory firm headquartered in Seattle, with offices in San Francisco and Montreal, announced today that its Founder & CEO, Mr. Louis Carbonneau, was named again in 2013 as one of the [World's Leading Intellectual Property Strategists](#) by the British publication *Intellectual Asset Management* (IAM). Last year, Mr. Carbonneau joined this elite club of IP Strategists around the world who have been recognized by their peers as being among the best in their trade. Each year, IAM starts the nomination process all over again. Over the course of five months, IAM researchers spoke to a wide range of leading IP professionals in order to identify people considered to be world-class IP strategists: men and women whose business is the creation, development and deployment of strategies that enable IP rights owners to gain maximum value from their portfolios. Only those individuals considered and nominated by their peers to be outstanding IP strategists are selected to be part of the IP Strategy 300 final list.

"You do not get named in the *IAM Strategy 300* by accident," says *IAM's* editor, Joff Wild. "Everyone identified in this year's edition has an established track record in providing top-quality advice to IP owners - advice that has helped to deliver significant value to the businesses concerned, as well as to those who invest in them. They are an essential part of wealth creation in the 21st century economy, yet in many ways they are hidden away from public view, when in fact their achievements deserve to be celebrated. We hope that the *IAM Strategy 300* will help them to gain at least some of the recognition they deserve."

Mr. Carbonneau is also the Founder and Principal of a technology boutique law firm, the [Point Law Group](#), an adjunct professor at the University of Washington's master program in IP Law & Policy and a venture partner with the VC firm Cycle Capital Management.

Tangible IP specializes in the brokerage of high value portfolios and related IP licensing and consulting services. Tangible IP has now brokered close to 2000 patents since its inception in 2011 and has quickly established itself as one of the leading patent brokerage and IP advisory firms.

For more info, visit [www.tangibleip.biz](http://www.tangibleip.biz) or contact us as [info@tangibleip.biz](mailto:info@tangibleip.biz) or at +1 (425) 868-9280.

