



WWW.TANGIBLEIP.BIZ

FOR IMMEDIATE RELEASE

Tangible IP Announces Record Performance for 2014

Premiere IP Brokerage Firm Exceeds \$400,000 per Patent Sold

Seattle – February 23, 2015. TANGIBLE IP, LLC, an international patent brokerage and Intellectual Property advisory firm headquartered in Seattle, with offices in San Francisco and Montreal, closed the books on a successful 2014 fiscal year with sales that far exceeded industry average for all transactions it brokered last year.

Taking in to account all patent sales completed in 2014, Tangible IP secured for its clients an average price per issued patent of \$414,000, far exceeding the published industry average of \$251,000 for similar transactions*. Tangible IP's median price was also double that of the industry (\$250,000 v. \$123,000). The firm was recently profiled in IAM magazine as one of the leading brokerage firms worldwide and closed deals in various industry segments such as LED lighting, IPTV, Video On Demand and Vehicle Inspections, to name a few.

"We are very satisfied with what has been a very successful year for Tangible IP, and more importantly for the clients we represented through various sales", said Louis Carbonneau, Founder and CEO of Tangible IP. *"Despite a very tough market environment for patent sales overall, we achieved results that were significantly superior to the industry averages. We believe this is no coincidence; it is a direct reflection on our being extremely selective in the portfolios we take under brokerage as we focus on the highest quality assets, but even more so to the amount of efforts, resources and minutia that we invest in each portfolio to present a compelling story to a set of very sophisticated buyers and to see every deal through, no matter the size",* added Mr. Carbonneau. *"We have a very strong start so far in 2015 and we are confident that we will continue to grow and prove that we are indeed the Gold Standard For Patent Brokerage™.*

**Source: Patent Value Quotient, published by IPOfferings.*

Tangible IP, LLC specializes in selling high quality unencumbered patents and has now brokered the sale of over 2000 patent assets since its inception and has returned tens of millions of dollars back to inventors, shareholders and patent owners.

ABOUT TANGIBLE IP, LLC. Founded in 2011 by former Microsoft GM of IP & Licensing Louis Carbonneau, Tangible IP offers full service patent brokerage and strategic IP advisory services. For more info, visit www.tangibleip.biz or contact us via email at info@tangibleip.biz or by phone at +1 (425) 868-9280.
