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**LOUIS CARBONNEAU NAMED ONE OF THE WORLD'S LEADING IP STRATEGISTS
FOR THE 4TH CONSECUTIVE YEAR**

World's Top IP Value Creators Named in New Edition of Market-Leading Publication

Seattle – June 18, 2015. TANGIBLE IP, LLC, an international patent brokerage and Intellectual Property advisory firm headquartered in Seattle, with offices in San Francisco and Montreal, announced today that its Founder & CEO, Mr. Louis Carbonneau was named again in 2015 as one of the [World's Leading Intellectual Property Strategists](#) by the British publication *Intellectual Asset Management* (IAM). Four years ago Mr. Carbonneau joined this elite club of IP Strategists around the world which in-depth research has shown to possess world class skills in the development and roll-out of strategies that maximize the value of patent, copyright, trademark and other IP rights. IAM researchers in the United States, Europe and Asia spoke to a wide range of senior corporate IP managers, as well as third-party IP service providers, in order to identify these IP leaders whose business is the creation, development and deployment of strategies that enable IP owners to gain maximum value from their portfolios. Only those individuals nominated multiple times by different parties as outstanding IP strategists are listed in the IAM Strategy 300.

"As in previous years, we have dedicated significant editorial and research resources to ensuring we identify only world class IP strategists, so we are confident that all those named in the IAM Strategy 300 2015 fully merit the recognition that they have received," says IAM editor Joff Wild. *"With intellectual property now central to the success of so many companies across the globe, we are delighted that this publication has become the recognized source of reference for those seeking to identify the world's leading IP strategists. What's more, we believe that the roles all those named in the IAM Strategy 300 play is only going to increase in importance over the coming years. We salute each and every one of them."*

Mr. Carbonneau is also the Founder and Principal of a technology boutique law firm, the [Point Law Group](#), an adjunct professor at the University of Washington's master program in IP Law & Policy and a venture partner with the VC firm Cycle Capital Management.

Tangible IP, LLC specializes in selling high quality unencumbered patents and has now brokered the sale of over 2000 patent assets since its inception and has returned tens of millions of dollars back to inventors, shareholders and patent owners.

ABOUT IAM. Intellectual Asset Management (www.IAM-media.com) is produced in London by Globe Business Media Group – IP Division and reports on intellectual property as a business asset. Its primary focus is on how intellectual property can be best managed and exploited to create corporate value. Further information from: Elisha Jadav, IP Division, London - ejadav@GlobeBMG.com

ABOUT TANGIBLE IP, LLC. Founded in 2011 by former Microsoft GM of IP & Licensing Louis Carbonneau, Tangible IP offers full service patent brokerage and strategic IP advisory services. For more info, visit www.tangibleip.biz or contact us via email at info@tangibleip.biz or by phone at +1 (425) 868-9280.

