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## **Tangible IP to Sponsor Upcoming IP Business Congress Global 2016 in Barcelona (June 5-7)**

Seattle – May 23, 2016. TANGIBLE IP, LLC, an international patent brokerage and Intellectual Property advisory firm headquartered in Seattle, with offices in San Francisco and Montreal, announced that it will be sponsoring the upcoming annual Intellectual Property Business Congress (IPBC Global 2016) which will take place in Barcelona, Spain, from June 5<sup>th</sup> to June 7<sup>th</sup>, 2016. It will be the ninth IPBC Global – the world’s leading event focusing on the business of IP value creation and the second year in a row that Tangible IP is a sponsor of the event.

According to the event organizers, the prestigious British publication *Intellectual Assets Management* (IAM), “IPBC Global 2016 is set to take place at a time of continuing evolution in the international IP market. Not only will the launch of the EU unitary patent and the Unified Patent Court encourage the further development of patent-based transactions and financings in Europe, but an increasing number of companies in Asia are focusing on the acquisition of rights to enable freedom to operate in new territories, as well as looking to secure returns on large procurement budgets through the development of sophisticated licensing and sales programs.

Alongside these developments, though, are others that point to a more collaborative approach to IP value creation. Traditional assertion-based monetization models are coming under pressure as courts, regulators and legislators make life harder for patent owners in a variety of ways. Operating companies and non-practicing entities (NPEs) alike are exploring new business models involving technology licensing, commercialization, spin-outs and other IP-based business partnerships, while new sectors – such as the Internet of Things and the Cloud – encourage strategies that actively encompass multiple forms of intellectual property.”

Tangible IP’s Founder & CEO Louis Carbonneau will be present at the company booth during the whole event and will be available for private meetings until June 8<sup>th</sup> inclusively. People seeking to arrange for a meeting with him are invited to send a request to that end at [info@tangibleip.biz](mailto:info@tangibleip.biz) for scheduling purposes.

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**Tangible IP, LLC specializes in selling high quality unencumbered patents and has now brokered the sale of over 2000 patent assets since its inception and has returned tens of millions of dollars back to inventors, shareholders and patent owners.**

**ABOUT TANGIBLE IP, LLC.** Founded in 2011 by former Microsoft GM of IP & Licensing Louis Carbonneau, Tangible IP offers full service patent brokerage and strategic IP advisory services. For more info, visit [www.tangibleip.biz](http://www.tangibleip.biz) or contact us via email at [info@tangibleip.biz](mailto:info@tangibleip.biz) or by phone at +1 (425) 868-9280.