



FOR IMMEDIATE RELEASE

WWW.TANGIBLEIP.BIZ

WWW.TANGIBLEIP.CA

LOUIS CARBONNEAU NAMED AS ONE OF THE WORLD'S LEADING IP STRATEGISTS

Seattle - June 20 2012. TANGIBLE IP, an international patent brokerage and Intellectual Property advisory firm headquartered in Seattle, with offices in San Francisco and Montreal, announced today that its Founder & CEO, Mr. Louis Carbonneau was named as one of the [World's Leading Intellectual Property Strategists](#) by the British publication *Intellectual Asset Management* (IAM). He now joins an elite club of IP Strategists around the world who have been recognized by their peers as being among the best in their trade. Mr. Carbonneau is also the Founder and Principal of a technology boutique law firm, the [Point Law Group](#) and an adjunct professor at the University of Washington's master program in IP Law & Policy. Mr. Carbonneau's profile is featured in the latest edition of IAM Strategy 300.

Over the course of five months, IAM researchers spoke to a wide range of leading IP professionals in order to identify people considered to be world-class IP strategists: men and women whose business is the creation, development and deployment of strategies that enable IP rights owners to gain maximum value from their portfolios. Only those individuals considered and nominated by their peers to be outstanding IP strategists are listed in the IAM Strategy 300. Tangible IP specializes in the brokerage of high value portfolios and related IP licensing and consulting services. Tangible IP has now brokered over 1500 patents since its inception last year and has quickly established itself as one of the leading patent brokerage and IP advisory firms.

For more info, visit www.tangibleip.biz or contact us at info@tangibleip.biz or at +1 (425) 213-7252.