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TANGIBLE IP CEO NAMED AS ONE OF THE WORLD'S LEADING IP STRATEGISTS

Louis Carbonneau named to IAM Strategy 300 for the 6th consecutive year

Seattle, USA – June 16, 2017. TANGIBLE IP, LLC, an international patent brokerage and Intellectual Property advisory firm headquartered in Seattle, with offices in San Francisco and Montreal, announced today that its Founder & CEO, Mr. Louis Carbonneau, was among the [World's Leading IP Strategists](#) named to the Intellectual Asset Magazine (IAM) Strategy 300 for the **sixth** year in a row, an honor bestowed only to a few individuals. This unique guide is a listing of individuals, identified by in-depth research undertaken by a team based in London, Washington, D.C., and Hong Kong, with an established track record in developing and rolling out world-class IP value creation programs.

"We are delighted to once again be recognized by the global IP community as being one of the best Intellectual Property Strategists worldwide, said Louis Carbonneau, Founder and CEO of Tangible IP. "We believe -and all financial indicators confirm it- that intangibles are the most important assets of businesses nowadays and it is therefore paramount for business owners to invest the same efforts and energy in defining a sound IP strategy as they do for their other functions such as R&D, sales and marketing. Our expertise allows us to advise and assist our numerous clients along those parameters, so that they can more successfully navigate the competitive landscape knowing that they have minimized their IP exposure towards others, while building their own solid IP foundation that will ensure them a sustained commercial advantage."

Through Tangible IP, Mr. Carbonneau and his team provide strategic intellectual property advisory services to clients from SMEs to Fortune 500 companies, as well as investor groups, stemming from IP due diligence and audits, IP strategies, Freedom to Operate, landscape studies, patent valuation, patent portfolio review and optimization, evidence of use (EoU) searches, etc. Tangible IP is also the leading patent brokerage firm worldwide having successfully brokered the sale of well over 2000 patent assets in the last years.

ABOUT TANGIBLE IP, LLC. Founded in 2011 by former Microsoft GM of IP & Licensing Louis Carbonneau, Tangible IP offers full-service patent brokerage and strategic IP advisory services. For more info, visit www.tangibleip.biz or contact us via email at info@tangibleip.biz or by phone at +1 (425) 868-9280.